



ITEX'22

33RD INTERNATIONAL INVENTION, INNOVATION & TECHNOLOGY EXHIBITION, MALAYSIA

26 & 27 MAY 2022 **KLCC**
KUALA LUMPUR
CONVENTION
CENTRE, MALAYSIA

**ASIA'S LEADING
INVENTION, INNOVATION &
TECHNOLOGY EXHIBITION**

www.ITEX.com.my

CONCURRENT EXHIBITION:



INCORPORATING:



CONCURRENT CONFERENCE:



DIGITAL PLATFORM:



OFFICIAL EVENT OF:



JOINTLY ORGANISED BY:



BEYOND INVENTION

Engaging **Possibilities**

Future **Technology**

Unlimited Creativity

Since 1989, the International Invention, Innovation and Technology Exhibition (ITEX) has set a centrestage to gather the best of ideas and inventions from around the world. Organised by the Malaysian Invention and Design Society (MINDS), the exhibition have since become the region's most visible international platform to bridge a community of inventors with investors, venture capitalists and other key stakeholders.

Carrying on its prestige and benefits to ensure that the spirit of innovation and invention is nurtured and encouraged, this 33rd installation of the ITEX will take place in 2022 as a hybrid format at both the Kuala Lumpur Convention Centre and Online.

With the theme Beyond Invention, ITEX 2022 will feature an enhanced programme. Alongside exhibition stands that will showcase inventions that reflects the burgeoning growth of industry 4.0 and 5.0, there will also be live and on-demand webinars, talks with high quality speakers as well as networking opportunities within an engaging platform to keep the invention and technology communities connected, to upskill, learn from and be inspired by the multiple programme line-ups.



“ It doesn't take us now, during this unprecedented period to have the mindset to look forward into the future given that, digital skills are a passport to new probabilities that forms the building blocks to attract investments, innovation and new job opportunities. ”

YB DATUK SERI DR. NORAINI AHMAD
Minister of Higher Education, Malaysia

DIGITAL PLATFORM:

ITEX ONLINE

About ITEX Online

Innovation and inventions never stop at ITEX and it has proven to be ever more important during these extraordinary times as we continue to confront the challenging conditions.

Committed to our strength to convene innovators and inventors from Malaysia and around the world, ITEX Online takes centrestage with a convenient borderless invention platform that features a community of inventors and a virtual sourcing marketplace for commercialisation purposes, all within the fingertips.

This platform will provide a digital environment to cultivate innovative minds and to stay ahead of the industry through several features including:



- Invention Listing
- Video Presentation of Inventions
- Invention Competition
- Virtual Ceremony for Local and International Winner Announcement
- Industry Related Webinars, Talks and Forums

CONCURRENT CONFERENCE:



International Conference on Tropical Agriculture (ICTA) series aim to bring together leading Agri scientists & academicians, Agri-techno-entrepreneurs, as well as, Agri practitioners, community leaders and NGOs, to exchange and share their experiences, research findings, best practices and success stories on all aspects of Tropical Agriculture. It also provides a premier interdisciplinary platform for all agriculture stakeholders to present and discuss recent innovations, trends, and concerns as well as practical challenges encountered and possible solutions adopted in the fields of Tropical Agriculture. It is envisaged that an annual ICTA conference-cum-exhibition will stimulate and promote industrial development of enterprises by entrepreneurs based on advances in tropical agricultural sciences and encourages youth, agriculture enthusiasts and community to participate and contribute actively in the development of the agriculture sector of the country.

ICTA2022 is the first of ICTA series. For this particular conference, the theme is IR4.0, giving attention of digitilisation of agriculture and innovations to counter climate change. We are confident that the topics selected for presentation will attract and benefit you – either as a practising farmer, plantation owner, industry player, academic, scientist or researcher in agricultural sciences, home or community gardener, or even an entrepreneur interested in investing in future food supply systems.

ITEX 21 STATISTICS

TOTAL VISITORS

4,335



87.7%
LOCAL

12.3%
INTERNATIONAL

FROM **72**
COUNTRIES
AND REGIONS



CLOSE TO

500

INVENTIONS



75%
LOCAL

25%
INTERNATIONAL

65.6%
NEVER VISIT
ITEX



34.4%
VISIT ITEX
BEFORE

“
The sky is the limit when it comes to creativity and ingenuity of the human mind. With digital advances and coupled with the unprecedented year that we face, reinventions will remain very relevant and crucial for the future.
”

**ACADEMICIAN EMERITUS PROFESSOR
TAN SRI DATUK DR. AUGUSTINE S.H. ONG**

*President of Malaysian Invention and Design Society (MINDS)
President of Asian Caucus of Invention Associations
Joint Organiser of ITEX 2022*



REASON TO JOIN

“ The experience here at ITEX was wonderful because we got to interact with many collaborators, potential investors that we may work with next year or years down the road. We are excited to work with them. ”

MR. MARCUS LIM
PhD Student, Monash University, Malaysia

16.6%

IP SUPPORT,
INDIVIDUAL,
INVENTORS
& OTHERS



42.4%

VENTURE
CAPITALISTS,
INVESTORS
& EDUCATION

41%

RESEARCH INSTITUTIONS (RI),
CORPORATE, ENTREPRENEURS
& MANUFACTURERS

12.7%

OTHERS

17.8%

SOURCE NEW
INVENTION FOR
INVESTMENT



18.1%

EVALUATE EXHIBITION
FOR FUTURE PARTICIPATION

20.4%

GATHER MARKET
INFORMATION

“ After 2 years, it is a good experience as we got to get in touch with many people. Representing the product, I got to introduce them to visitors and even made sale. ”

PROF. JANET
Professor, University Putra Malaysia

EVENTS & HIGHLIGHTS

COMpetition & Showcases



INVENTION & DESIGN COMPETITION

If you are an inventor, the ITEX competition is the stage for you to shine. Open to all participating inventors, the competition gives participants a platform to gain recognition for their inventions in addition to compete against other international inventors for local and international awards.

YOUNG INVENTORS SHOWCASE

Young inventors from local and international schools have their own showcase to introduce their ingenious creations. Always a treat for young geniuses to be able to gain recognition for their work!



NEW! COMPETITION CATEGORY

VOCATIONAL EDUCATION AND TRAINING (TVET)

The conception of this distinct competition for TVET participants will inaugurate the importance of technical and vocational inventions. This category allows students of TVET institutions to pitch their inventions according to their category, levelling the playing field among participants.

EVENTS & HIGHLIGHTS

INTERNATIONAL, SPONSORED & SPECIAL AWARDS

The most coveted regional recognition programme at the exhibition consists of a host of international, sponsored and special awards. Outstanding innovations are given due recognition and boosts interest for investors to continue financing innovations. It's a winning combination for all!



AWARDS PRESENTATION DINNER (MALAM BUDAYA CIPTA)

A celebration of creativity, the awards presentation dinner recognises and rewards individuals and organisations for outstanding achievements. Be among your peers and network the night away!

AWARDS &
CELEBRATION

EVENTS & HIGHLIGHTS

KNOWLEDGE HUB



TECH TALK

Technology changes at lightning speed and constantly staying updated is a must if you want to remain relevant. Be in the know with the Tech Talk series, which is a goldmine of knowledge with talks by industry experts on the latest in the technology world.



INDUSTRY SEMINAR

Looking to gain business insights? The industry seminar is a public session that aims to educate participants on the business aspect of inventions. Notable speakers from venture capital companies, angel investors and other financiers will impart their knowledge and assist entrepreneurs in understanding the basic and important aspects in business.

PITCHING SESSIONS

Sell your idea at the pitching sessions, and you just might get an investor! The sessions continue to be the ideal launchpad for inventions, catering to product planning, to make its break into the market.



STUDENT WORKSHOP

Children are the future and the student workshop is designed to equip children with soft skills that will complement their overall development. The workshop integrates design thinking into its programme, teaching children to create, persevere, and communicate effectively.



ITEX COMPETITION CATEGORIES

- Universities/Educational Institutions
- Research Institutions
- Corporates
- Startups
- Technical and Vocational Education and Training (TVET)
- Overseas
- Individuals

VISITOR PROFILE

- Venture Capitalists
- Investors
- Manufacturers
- Industry Specifiers
- Inventors and Researchers
- Scientist and Technologists
- Industrial Designers

ITEX EXHIBIT CLASSIFICATION

- Agriculture
- Automation, Manufacturing
- Automotive, Aerospace, Aviation, Transportation
- Beauty, Fitness, Sports
- Biotechnology
- Building & Construction
- Child Care, Special Care
- Education
- Environment, Energy
- Equipment, Electronics, Machinery
- Household & Office Products
- Industrial Design
- Information and Communications Technology, Telecommunications, Audio Visual
- Materials
- Medical, Health

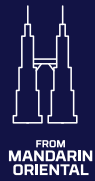


EXHIBIT SPACE RATES

TYPE OF STAND	RATE [RM]
Stand Rental - Raw Space <i>minimum 18sqm (restricted to 1 invention per 4sqm)</i>	RM950.00 / sqm
Stand Rental - Individual Inventor <i>2m x 2m (restricted to 1 invention per stand)</i>	RM3,380.00 / Stand
Stand Rental - Shell Scheme <i>3m x 3m (restricted to 2 inventions per stand)</i>	RM9,160.00 / Stand
Stand Rental - IP <i>2.5m x 3m</i>	RM5,000.00 / Stand
Stand Rental - Startup <i>3m x 3m</i>	RM5,000.00 / Stand
Invention & Design Competition Entry Fee	RM480.00 / Invention <i>entitled to 1 dinner ticket for every entry</i>

**Prices shown are inclusive SST*

CONTACT US



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